

**AUGUST 8, 2023  
PAGE ONE  
MINUTES OF COUNCIL WORK SESSION  
VERSAILLES MUNICIPAL BUILDING/5:30 P.M.**

**ROLL CALL: MAYOR BRIAN TRAUOGOTT PRESIDED OVER THE MEETING. ALSO PRESENT WERE COUNCIL MEMBERS MARY BRADLEY, CHANTEL BINGHAM, LAURA DAKE, LISA JOHNSON, AND GARY JONES. ALSO PRESENT WAS CITY ATTORNEY BILL MOORE. COUNCIL MEMBER ANN MILLER WAS ABSENT.**

**DEPT. HEADS: MIKE MURRAY AND MARLENA JACOBS WERE PRESENT REPRESENTING THEIR RESPECTIVE DEPARTMENTS.**

**LEXINGTON FAIR HOUSING COUNCIL/LANDLORD TENANT ACT**

**Art Crosby of the Lexington Fair Housing Council gave a presentation on the Uniform Residential Landlord Tenant Act (URLTA). Mr. Crosby discussed how the program benefitted both landlords and tenants. It was decided by the council to have a public hearing during the September 12<sup>th</sup> work session to vote on adopting the ordinance.**

**ECONOMIC DEVELOPMENT ANALYTICS SOFTWARE**

**Mayor Traugott presented a quote from Placer Labs, Inc. This service will provide the city with data on:**

- **Customers demographics, interests, and time spent at relevant locations**
- **Where customers are coming from and going to, and routes they take**
- **Benchmarking of Foot Traffic, Market Share, Audiences, and other key metrics**

**Council member Dake recommended that Woodford County Fiscal Court and Woodford County Tourism should partially fund this software so the information can be shared. Mayor Traugott agreed to discuss the matter with both.**

**MOTION BY JONES, SECONDED BY BRADLEY TO APPROVE AND ACCEPT QUOTE AS PRESENTED BY PLACER LABS, INC. IN THE AMOUNT OF \$14,500.00 PER YEAR FOR TWO YEARS.**

**The vote was as follows: Bingham, Bradley, Dake, Johnson, and Jones voting aye.**

**Mayor Traugott adjourned the meeting without objections.**

**APPROVED:**

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**BRIAN TRAUOGOTT, MAYOR**

**ATTEST:**

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**ELIZABETH C. REYNOLDS, CITY CLERK**